

# The Third International Conference on *Multicultural Discourses*

**August 27-29, 2010 Hangzhou**

Institute of Discourse & Cultural Studies  
Zhejiang University  
Hangzhou, China

## INTRODUCTION

Following the great success of the first two tri-annual International Conference on Multicultural Discourses in 2004 and 2007, respectively, the Third will be held between August 27 and 29, 2010, again in Hangzhou! The organiser is the Institute of Discourse & Cultural Studies of Zhejiang University and the co-sponsor the University's Centre for Contemporary Chinese Discourse Studies.

The coming Conference on Multicultural Discourses will remain committed to the original broad aims: 1) to enhance critique of cultural imperialism in scholarly discourse, 2) to promote cultural diversity and intercultural dialogue in discourse studies, 3) to advance research into culturally

repressive discourses, culturally marginalized discourses and new discourses helpful to cultural coexistence, solidarity and prosperity. The particular areas of study include but are not limited by:

- cultural critique of dominant language/communication/discourse scholarships;
- studies of concepts, theories and methods of language/communication/discourse outside mainstream traditions;
- intercultural dialogue and cross-fertilization in discourse/language/communication scholarships
- studies of discourses that reflect the realities, issues, concerns and aspirations of marginalized or otherwise troubled groups and communities;
- studies of new or alternative discourses of cultural cohesion and progress;
- discussion of the needs and norms for conducting intercultural and international communication

## PRESENTATION FORMAT

- parallel sessions
- plenary speeches (20)



Choice of plenary speeches will be based on the quality, relevance and international balance of topics.

## ABSTRACT & REGISTRATION

The deadline for abstracts (ca 300 words), to be completed in a [Registration Form](#) (downloadable from the conference website), is **March 31, 2010**. Letters of acceptance will be sent out by April 1, 2010. Registration form with abstract should be sent to

[discourses@zju.edu.cn](mailto:discourses@zju.edu.cn)  
[mdiscourses@yahoo.com](mailto:mdiscourses@yahoo.com):

**CONFERENCE FEE** (payable on site, students: 50% discount)

Conference fees are set according to your country tier (the country of residence --not the country of origin). Please visit our conference website to find out what tier you qualify for.

- Tier A: £120/\$190/E130
- Tier B: £90/\$145/E100
- Tier C: £60/\$90/E65
- For domestic participants: RMB600

The rate covers a half-day tour, folk performance, tea/coffee, three lunches, two dinners and one banquet.

## PUBLICATIONS

Papers of high-quality and cultural innovation will be published in *Journal of Multicultural Discourses*. In addition, a selection of the conference papers will be published with an international publisher.

## CONFERENCE SECRETARIAT

An Wenying, Alice Yang, Zhou Xia, Yan Sisi, Wu Peng, Guo Jingying, Zhang Ya, Zhang Chao, Lin Lin, Zhou Neng, Xiong Bingjuan

**Institute of Discourse & Cultural Studies**, Zijingang Campus,  
Zhejiang University,  
Hangzhou China 310058  
Tel/Fax. ++86.(0)571.88206208  
e-mail: [discourses@zju.edu.cn](mailto:discourses@zju.edu.cn),  
[mdiscourses@yahoo.com](mailto:mdiscourses@yahoo.com)

**Note:** For accommodation and travel information, please visit our website:  
<http://shixu.com/institute-conference>

## CONFERENCE ORGANISER

Institute of Discourse & Cultural Studies,  
Zhejiang University

## CO-SPONSER

Centre for Contemporary Chinese  
Discourse Studies, Zhejiang University

## CONFERENCE WEBSITE

<http://shixu.com/institute-conference>



## BOOKSTANDS

Open for £200/\$320/E210/RMB800